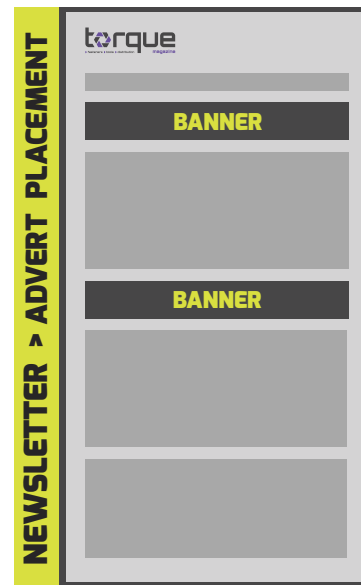
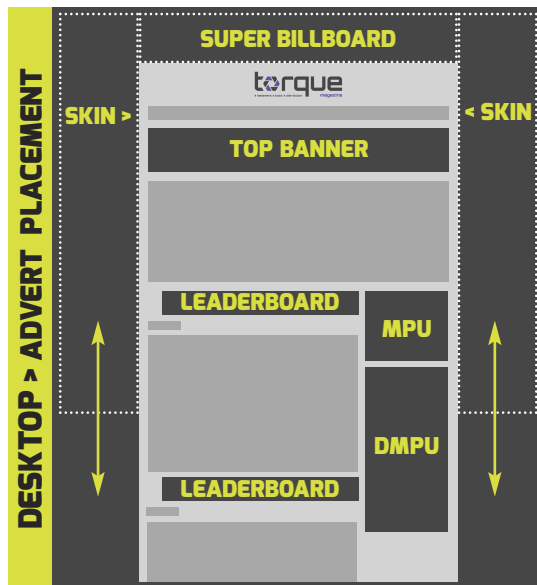


ONLINE ADVERT SPECS

AD FORMAT	DESKTOP	MOBILE	TABLET
SKIN	450 x 1,500px*	n/a	n/a
*Supply of two separate Skin panels is required – one for the Left and one for the Right: both 450 pixels wide x 1,500 pixels high. Message Safe Area: 300 pixels wide x 1000 pixels high (Content outside the Message Safe Area may not be visible on a user's screen depending on resolution and screen dimensions. We cannot guarantee content within the message area will be 100% visible.) File Type: JPG or PNG file. Max File Weight for each panel: 100kb. The Skins require a click through tracking URL.			
SUPER BILLBOARD Complements a skin, sits at top of website	1,200 x 188px	320 x 50px	728 x 90px
+ recommended 2x density for retina display	2,400 x 376px	640 x 100px	1,456 x 180px
TOP BANNER	1,140 x 180px	320 x 50px	728 x 90px
+ recommended 2x density for retina display	2,280 x 360px	640 x 100px	1,456 x 180px
LEADERBOARD	728 x 90px	320 x 50px	468 x 60px
+ recommended 2x density for retina display	1,456 x 180px	640 x 100px	936 x 120px
MPU	300 x 250px	n/a	n/a
+ recommended 2x density for retina display	600 x 500px	n/a	n/a
DMPU	300 x 600px	n/a	n/a
+ recommended 2x density for retina display	600 x 1,200px	n/a	n/a
NEWSLETTER BANNER	1,200 x 160px	n/a	n/a
Animated .GIF or .JPG supported. A tracking URL should be supplied. Max file size 500Kb.			
E-MAIL CAMPAIGN	n/a	n/a	n/a



ALL ADVERTS ON THE TORQUE-EXPO WEBSITE ARE IMPLEMENTED USING **GOOGLE AD MANAGER**

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