

ENHANCED DIGITAL MAGAZINE

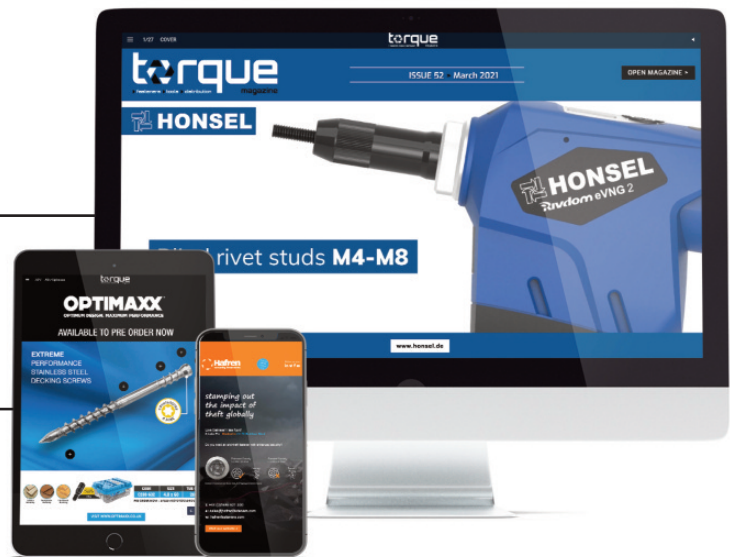
ADVERT SPECIFICATION

WE REQUIRE A PDF WITH A PROPOSED LAYOUT AND WE WILL ADAPT THIS OPTIMALLY TO THE ENHANCED DIGITAL MAGAZINE FORMAT. ALTERNATIVELY, PLEASE SUPPLY A PSD LAYERED FILE.

ASSETS NEEDED

- ▶ IMAGE SIZES > 1920 x 1080px FOR FULL SCREEN SIZE
- ▶ OTHER IMAGES, MINIMUM OF 1000px WIDE
- ▶ YOUTUBE/VIMEO LINKS IF PLANNING TO USE
- ▶ ANIMATED GIFS NO LARGER THAN 1MB
- ▶ URL FOR THE BUTTONS
- ▶ COPY IN WORD DOCUMENT
- ▶ FONTS IF USING SPECIFIC ONES
- ▶ HEX COLOUR CODES IF APPLICABLE

THE ENHANCED DIGITAL MAGAZINE BUILD USES A VERY FLEXIBLE PLATFORM WHICH IS WHY WE WOULD WORK TOGETHER WITH YOU TO CREATE THIS.



TO WHERE?

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